Wednesday, N	November 8, 2023		
2:00pm-5:00pm	Registration Open <i>Midway I</i>		
2:00pm-9:00pm	Exhibitor's set-up Lakeshore Ballroom II & III		
2:00pm-6:00pm	New Grower Workshop - Mark Hoffman, Small Fruit Extension Specialist, NCSU Lakeshore IV		
7:30pm-9:30pm	Hospitality Suite Open – Complimentary Refreshments	s and Snacks Add room # / Floor	
Thursday, No	vember 9, 2023		
7:00am-5:00pm	Registration Open <i>Midway I</i>		
7:00am-7:30am	Continental Breakfast, Coffee/Juices Lakeshore Ballroom II & III (with Exhibitors)		
7:30am-5:00pm	Respirator Fit Testing – Robin Tutor, NC Agromedicine Institute Welwyn		
7:00am-6:00pm	Exhibit Hall Open: Lakeshore Ballroom II & III		
7:30am-8:15am	'Grower Spotlight' - Clyde Gurosik, Berry Plantation, North Agusta, SC University Ballroom		
8:15am-9:00am	Social Media - Kyle Hensel, Director of Continuing Education, University of Georgia SBDC University Ballroom		
9:00am-9:30am	Morning Break Lakeshore Ballroom II & III (with Exhibit	fors)	
Track	Production  LAKESHORE I	Production  LAKESHORE IV	
9:35am-10:30am Breakout Sessions	NCSU Graduate Student Presentations  Mark Hoffmann  Small Fruit Extension Specialist, NC State University	*Observations from the Field, Pest Control and Fertility challenges in 2023 David Dycus Salesman/Agronomist, FCI Ag	
Track	Production  LAKESHORE I	Around the Farm  LAKESHORE IV	
10:35am-11:30am	A 4 Decade Journey Through 4 Strawberry Plant Types – Frigo, Fresh Dug, Plug and Cut-offs	Legal Updates	
	Barclay Poling NCSU Professor Emeritus & Manager, Flavorfirst	Allen Trask III Attorney, Ward and Smith, P.A.	
11:35am-12:30pm	LUNCH, NCSA Annual Meeting University Ballroom  Presentations of Scholarship Recipients, NCSA Annual Business Meeting and Awards		
12:30pm-1:00pm	Exhibit Hall Open: Lakeshore Ballroom II & III		
Track	Around the Farm  LAKESHORE I	Production LAKESHORE IV	
1:00pm-2:00pm Breakout Sessions	Agritourism - Are you looking to diversify farm revenue?  Lee Rankin	Strawberry Variety Discussion  Mark Hoffmann  Small Fruit Extension Specialist, NC State University	
	President, N.C. Agritourism Networking Association, Owner, Apple Hill Farm	Small Fruit Extension Specialist, NC State University	
2:05pm-3:00pm Breakout Sessions	Crop Insurance Options for Diversified Farms	*Strawberry Disease Control Update IPM App, Botrytis Samples, Chemical Efficacy Guido Schnabel	
	<b>JR Odom</b> Owner, Odom Farming Co, Inc. Hudson Insurance Group	Professor of Plant Pathology - Fruit Crops Plant and Environmental Sciences Department, Clemson University  Bill Cline Extension Specialist (Small Fruit Production & Pathology), NC State University	
3:00pm-3:30pm	Afternoon Break Lakeshore Ballroom II & III (with Exhib	NC State University	

Track	Production  LAKESHORE I	Around the Farm  LAKESHORE IV	
3:35pm-4:30pm	Row Cover Management	Food Safety	
	Amanda McWhirt	Liz Salinas	
	Extension Specialist - Hort Crop, University of Arkansas	Director of Sales for North America, QIMA WQS	
Track	Around the Farm		
	UNIVERSITY BALLROOM		
4:35pm-5:30pm	Experienced Growers Round Table		
	Doug Patterson, Patterson Farm		
	James Kenan, Bernie's Berries		
	Curtis Smith, TC Smith Produce		
5:30pm-6:00pm	Social Hour and Live Auction to benefit Scholarship Fund Lakeshore Ballroom II & III (with Exhibitors)		
7:30pm-9:30pm	Hospitality Room Open - Complimentary Refreshments and Light Snacks Add room # / Floor		

Friday, November 10, 2023		
9:00am-9:30am	Farm Tour – attendees to meet at the 1st Farm Tour Stop for registration (pre-registration required)	
9:00am-6:30pm	Farm Tour at Springs Farm (Fort Mill, SC), Bush-n-Vine (York, SC), Patterson Farm (Mount Ulla, NC), Dinner at Carrigan Farms (Mooresville, NC)	
6:30pm	Depart for home or return to hotel for overnight stay	

<sup>\*</sup>Pesticide recertification credits are available