

Distributed in furtherance of the acts of Congress of May 8 and June 30, 1914. Employment and program opportunities are open to all people regardless of race, color, national origin, sex, age or disability. North Carolina A&T State University, North Carolina State University, the U.S. Department of Agriculture and local governments cooperating.

This work is supported by Section 1444 Extension Programs for 1890 Land-Grant Colleges from the USDA National Institute of Food and Agriculture.

Any opinions, findings, conclusions, or recommendations expressed in this publication are those of the author(s) and do not necessarily reflect the view of the U.S. Department of Agriculture.

The U.S. Department of Agriculture (USDA) prohibits discrimination against its customers, employees, and applicants for employment on the bases of race, color, national origin, age, disability, sex, gender identity, religion, reprisal and, where applicable, political beliefs, marital status, familial or parental status, sexual orientation, or if all or part of an individual's income is derived from any public assistance program, or protected genetic information in employment or in any program or activity conducted or funded by the Department. (Not all prohibited bases will apply to all programs and/or employment activities.)

Recommendations for the use of chemicals and drugs are included in this publication as a convenience to the reader. The use of brand names and any mention or listing of commercial products or services in this publication does not imply endorsement by North Carolina A&T State University, North Carolina State University, or North Carolina Cooperative Extension, nor discrimination against similar products or services not mentioned. Individuals who use chemicals are responsible for ensuring that the intended use complies with current regulations and conforms to the product label. Be sure to obtain current information about usage regulations and examine a current product label before applying any chemical. For assistance, contact an agent of North Carolina Cooperative Extension.

N.C. A&T is accredited by SACSCOC to award baccalaureate, master's and doctoral degrees. | N.C. A&T does not discriminate against any person on the basis of age, color, disability, gender identity, genetic information, national origin, race, religion, sex, sexual orientation, veteran status, or any other basis protected by law. | N.C. A&T is an AA/EEO and ADA compliant institution.



Small Farm Leadership 360 Initiative
Cooperative Extension at North Carolina A&T State University
PO Box 21928
Greensboro, NC 27420

Place
Postage
Here

Please place tape here to close the folded form
to prevent damage in the mail.

GROW YOUR KNOWLEDGE

GROW YOUR PROFITS

GIVE YOUR FARM A COMPETITIVE ADVANTAGE



THE SMALL FARM LEADERSHIP 360 INITIATIVE

is a hands-on, in-depth learning experience designed to help small, minority-owned farms thrive. Offered by Cooperative Extension at North Carolina Agricultural and Technical State University, it brings together the expertise of Cooperative Extension and the local knowledge of public and private community organizations to give farmers skills for success.

Four interactive learning modules between November 2021 and October 2022



WHO SHOULD ATTEND

The Small Farm Leadership 360 Initiative targets small minority-owned and operated farms in 17 Northeastern North Carolina counties that face significant economic challenges. The program is free for qualified participants, but only a limited number of spaces are available. **Apply now to reserve your spot! Simply fill out and mail the attached form.**

The Initiative seeks small, minority farmers from these counties: Bertie, Caswell, Chowan, Edgecombe, Franklin, Gates, Granville, Halifax, Hertford, Martin, Nash, Northampton, Person, Rockingham, Vance, Warren and Washington.

WHAT YOU'LL LEARN

The Small Farm Leadership 360 Initiative consists of four modules, taught online and through hands-on experiences.

MODULE 1 (NOVEMBER 9 - 11, 2021)

Overview of U.S. Production Agriculture. Topics include farmland ownership, types of farm businesses, farm management best practices, and tax advantages for small farmers.

MODULE 2 (FEBRUARY 16 - 18, 2022)

Market Opportunities for Small Farmers. Topics include understanding market conditions and using market data in decision making. Participants will visit at least two research facilities to learn about farm production techniques, emerging alternative crops, and value-added products with potential for small farmers.

MODULE 3 (JUNE 8 - 10, 2022)

Introduction to Farm Cooperatives. Participants will visit farm cooperatives to gain first-hand knowledge about this emerging agricultural model. Other topics include an overview of financial resources for farm cooperatives, including government grants, mortgages, business loans, and joint business agreements.

MODULE 4 (OCTOBER 12 - 14, 2022)

Best Practices in Agricultural Production. This module includes an informal lecture, interactive small group learning, and an on-the-farm experience where participants will put to use a six-month best practice action plan. The plans will be developed with guidance from a local Cooperative Extension agent and must be approved by the Small Farm Leadership 360 team.

**YOUR FARM IS YOUR LIFE.
THE SMALL FARM LEADERSHIP 360 INITIATIVE IS HERE TO HELP YOU
GROW MORE,
EARN MORE,
AND LIVE THE BEST LIFE POSSIBLE.**

SMALL FARM LEADERSHIP 360 INITIATIVE 2021-2022 APPLICATION FORM

Thank you for your interest in the Small Farm Leadership 360 Initiative. Please cut off this form, fold in half, and mail back (postage is required). Or fax the completed form to: 336-256-0810.

Name

Number of Years Farming

Male Female Other Prefer not to say

Address

County

Phone

Do you farm: Part-Time or Full-Time

Email Address

If you work off the farm, please explain the kind of work you do

Please review the dates for each program module listed below. Participants are expected to attend all program modules. Are you able to participate in all sessions?

Yes No

Module 1: November 9 - 11, 2021

Module 3: June 8 - 10, 2022

Module 2: February 16 - 18, 2022

Module 4: October 12 - 14, 2022

Please share information on any workshops or educational programs related to farming that you attended in the past five years (name of workshop, date, host organization)

If selected to participate in the Small Farm Leadership 360 Initiative, what do you want to learn related to farming and the agriculture industry?

Please share any additional reasons you have for wanting to participate in this program