

To: *Local Area Businesses, Civic Clubs, 4-H Groups & Individuals*

I would like to extend an invitation to you or your organization on behalf of the NC Agricultural Foundation, Inc. and Eastern Carolina 4-H Livestock Show & Sale to provide financial support and/or a donation of products to the show for awards and sponsorships of youth involved.

The 80th annual Eastern Carolina 4-H Livestock Show & Sale will be held on April 11-12, 2017 at the East Carolina Agriculture & Education Center in Rocky Mount. In order to ensure success of this very important event, we are seeking contributions to support the 150 youth involved in this three-county youth development program from Edgecombe, Halifax & Nash Counties. The 4-H Youth Livestock Program builds upon the skills of young animal agriculturalists who want to further their education in this industry in a healthy and competitive environment.

Contributions to the NC Agricultural Foundation, Inc. will support the Eastern Carolina 4-H Livestock Show & Sale through the “4-H Banner of Excellence Program.” This sponsorship will provide companies, clubs or individuals a chance to be prominently recognized as a contributor to the livestock show & sale. We would love to honor you in our 4-H Banner of Excellence Program to during our event.

Show Ring of Excellence Sponsor: \$1,000

-You or Your company will be prominently displayed on a banner to be hung at the most visible point in the show ring for recognition purposes throughout the event.

Platinum Banner Sponsor: \$500

-You or Your company will be prominently displayed on a standard size display banner to be displayed on the back wall of the East Carolina Agriculture & Education Center's Livestock Show Ring throughout the event. The company would be required to send a banner by the deadline to have it displayed throughout the event.

Silver Banner Sponsor: \$200

-You or Your company will provide a display banner (no larger than 3'x6'). Banner will be displayed on outside fence of the event facility and/or on exterior fences of the barn(s).

Green Clover Banner Sponsor: \$100

*-You or your company will all be listed with other supporters on one banner (provided by the livestock show & sale) as a supporter of the program. Companies must denote sponsorship **by payment in full by Friday, March 17th**. Banner will be displayed on outside fence of the event facility and/or on exterior fences of the barn(s).*

4-H Club Clover Sign Sponsor: \$25

*-4-H Clubs wanting to support the livestock show & sale can display their club name, county in support of the show & sale with the show & sale logo (on a real-estate sign). Clubs must denote sponsorship **by payment in full by March 17th**. Signs will be provided at the time of the event and displayed near the show ring.*

Generous donors like you are key to building successful events as this and make it possible for the Eastern Carolina 4-H Livestock Show & Sale to provide this opportunity to our youth and public. We write to ask you to support this valuable community asset in a special way this year. We hope that we can count on your support to help our mission.

*If you or your company would like to sponsor the **4-H Banner of Excellence Program**, you may send a check made payable to **NC Agricultural Foundation**, write in the memo line **Eastern Carolina 4-H Livestock Show**. Please mail to: **Edgecombe County Extension Office, c/o Tanya Heath at PO Box 129, Tarboro, NC 27886**. Your generosity will serve as a spotlight of the show and will be recognized throughout the event.*

NOTE: The Eastern Carolina 4-H Livestock Show & Sale fund raising efforts operate under the auspices of the North Carolina Agricultural Foundation, Inc., a 501(c)3 organization. Donations are tax-deductible to the full extent of the law, and you will receive an official receipt for your donation.

If you have any questions or would like to discuss other options for sponsorship, please feel free to contact me at 252-883-5719.

Sincerely,
Tanya Heath
4-H Extension Agent



---cut here---

**Eastern Carolina 4-H Livestock Show & Sale
4-H Banner of Excellence Program**

Banner Sponsor Form:

Name you want to appear for recognition purposes: _____

Contact Person: _____ Phone: _____

Mailing Address: _____ Email: _____

Sponsor Level: (please choose the desired sponsorship level)

_____ (*) Show Ring of Excellence Sponsor (\$1,000)

_____ (*) Platinum Banner Sponsor (\$500)

_____ (*) Silver Banner Sponsor (\$200)

_____ Green Clover Banner Sponsor (*deadline is March 17th) - (\$100)

_____ 4-H Club Clover Sign Sponsor (*deadline is March 17th) - (\$25)

(*)-(Please deliver Banners or call for pick-up by March 31st. Banners will be returned to you after the event)



Return form & payment to: Edgecombe County Extension, c/o Tanya Heath
PO Box 129 Tarboro, NC 27886 or Fax: 252-641-7831
Please make checks payable to: NC Agricultural Foundation
(Memo line: Eastern Carolina 4-H Livestock Show)